

- 
- A black and white photograph of a woman wearing a hijab, speaking into a microphone at a public event. She is the central focus, with other people and structures visible in the background, though they are out of focus. The image has a high-contrast, grainy quality.
- **Seek and report the truth**
    - **Minimize harm**
    - **Act independently**
  - **Be ethical and transparent**

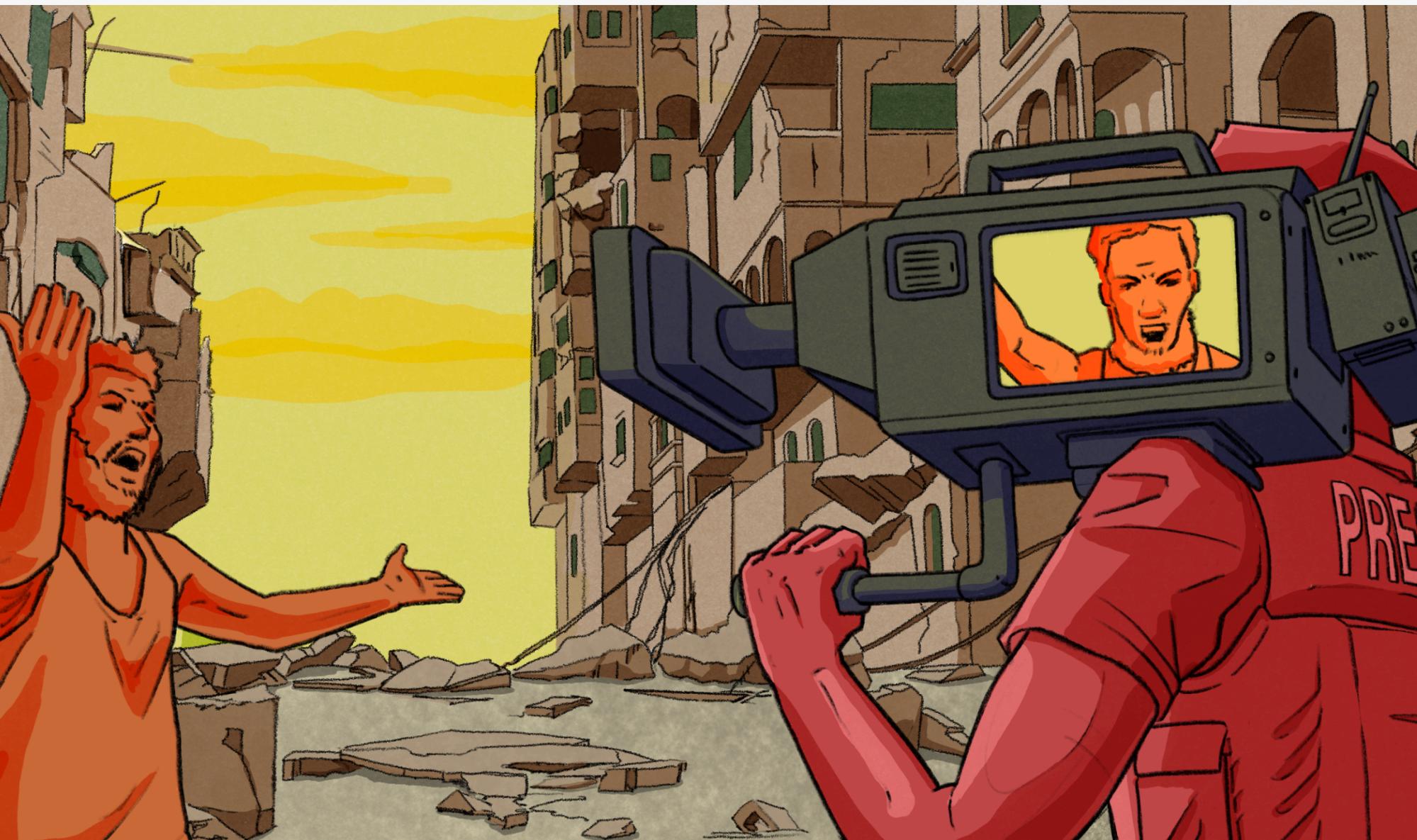


Illustration by Walker Gawande

# What's “the truth”?

- Is it telling two sides of a story that in fact has many?
- Is it presenting both sides of a debate as equally valid?
- Is it presenting news events without historical context?
- (How MUCH CONTEXT?)



# Harm to who?

**The group doing the reporting tends to worry about harm to those like them - and journalism is an upper-class and upper caste fortress**

Illustration by Victoria Shibaeva



Illustration by Victoria Shibaeva

# Independent Of...

- Which billionaire owns your paper/ outlet?
- Or do you rely on state - funded advertisement?
- Or do you rely on the algorithm and surveillance capitalism?
- Or do you rely on unpaid labor?

Merkel confidant demands

# Take the German passport away from refugee girl Reem!



LKA-Ermittler über Pro-Palästina-Szene

# Das sind die Hetzer der Judenhas-Demos in Berlin



# Roma ziehen nach Berlin - legal und unerwünscht

In Berlin verstecken sich etwa 200.000 Menschen, sie leben illegal in der Stadt. Viele von ihnen sind wohl Roma. Neukölln ist Anlaufstelle von rumänischen und bulgarischen Bussen, die die Familien nach Deutschland bringen.

28.09.2010, 13:36 Freia Peters



A man in a dark blue suit and tie stands in a room with wood-paneled walls. He has his hands raised in a gesture of explanation or emphasis. To his right is a whiteboard on a wooden stand. The whiteboard contains the text: "You can't be neutral but you can be truthful". In the background, there is a window with sheer curtains, a potted plant, a framed abstract painting, and a lamp with a warm glow. A gold trophy is visible on a surface in the foreground.

You can't  
be neutral  
but you  
can be  
truthful

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# Our Principles

[unbiasthenews.org](http://unbiasthenews.org)

1

*We collaborate with local journalists and diverse creators to “unbias the news”.*

2

*We are an anti-racist, feminist and inclusive publication.*

3

*We are committed to fact-based quality reporting.*

- **Explicit preference (bias!) for local journalists and collaborative journalism, cite who got there before us**
- **Racism and sexism are conspiracies that distort facts, conceal problems and solutions, we spend time and energy to root this out**
- **We fact-check, look for relevant rather than easy or famous sources, give right to reply**

# Who's an "activist"?



# Solidarity Journalism

“Solidarity in journalism means that journalists stand for basic human dignity and against suffering, and is practiced through newsworthiness judgments, sourcing, and framing that center the lived experiences of people subjected to unjust conditions. The decision to report – or not report – on these conditions inherently leaves neutrality behind.”

**Dr. Anita Varma**

## Examples

- **Doesn't uncritically report government narratives- talks to affected communities to see how policies panned out**
- **Doesn't talk about groups but actually talks to them**
- **Conveys outrage over injustices rather than downplay it**

**<https://mediaengagement.org/solidarity-journalism/>**



Ritwika Mitra:

[Read here](#)

## Women struggle while men die in custody in India's Uttar Pradesh



Illustration by Walker Gawande

# THE DAILY TEXAN

## Arrested pro-Palestine student protesters share stories from Travis County Jail

[Maryam Ahmed](#), Senior News Reporter

May 3, 2024



# Cross-border Journalism

Journalists collaborate across borders to tell stories that effect both - rather than relying on foreign correspondents with fixers and “**parachute journalism**”

Cross-border method involves a process of gathering a team, setting a budget, dividing up research and fact-checking, approaching outlets and coordinating a join publication date

- **Chain stories or comparative stories are common examples**
- **Requires a cross-border mindset (rather than, e.g., a colonial one)**

# The *SINKING CITIES* project

How are these cities preparing for sea level rise? Click on the map to find out.

[read here](#)



Dublin

Rotterdam

Alexandria

Lagos

Karachi

Dhaka



# Solutions Journalism

## Four Pillars:

•A solutions story focuses on a **RESPONSE** to a social problem — and how that response has worked or why it hasn't.

•The best solutions reporting distills the lessons that makes the response relevant and accessible to others. In other words, it offers **INSIGHT**.

•Solutions journalism looks for **EVIDENCE** — data or qualitative results that show effectiveness (or lack thereof).

•Solutions stories reveal a response's shortcomings or **LIMITATIONS**.

**Title**

# Can green hydrogen tackle Nigeria's persistent energy poverty?

Written by Immaculata Abba • Illustration by Charity Atakunda

[Read here](#)

# Complicating the narrative

Draws from conflict mediation techniques to frame news in ways that add complexity rather than amplify existing divisions.

Deals with **HIGH CONFLICT:**  
Situations where a conflict has become a battle between good and evil in the eyes of participants

## Techniques

- **Looping: interview technique of mirroring and summarizing to ensure understanding**
- **Framing that embraces complexity**
- **Questions that go to motivations rather than positions**

[Read more](#)



Written by Anmol Irfan  
Illustrated by Charity Atukunda

[\*\*Read here\*\*](#)

**“Women and children”: Why doesn't sympathy for civilians extend to Muslim men?**



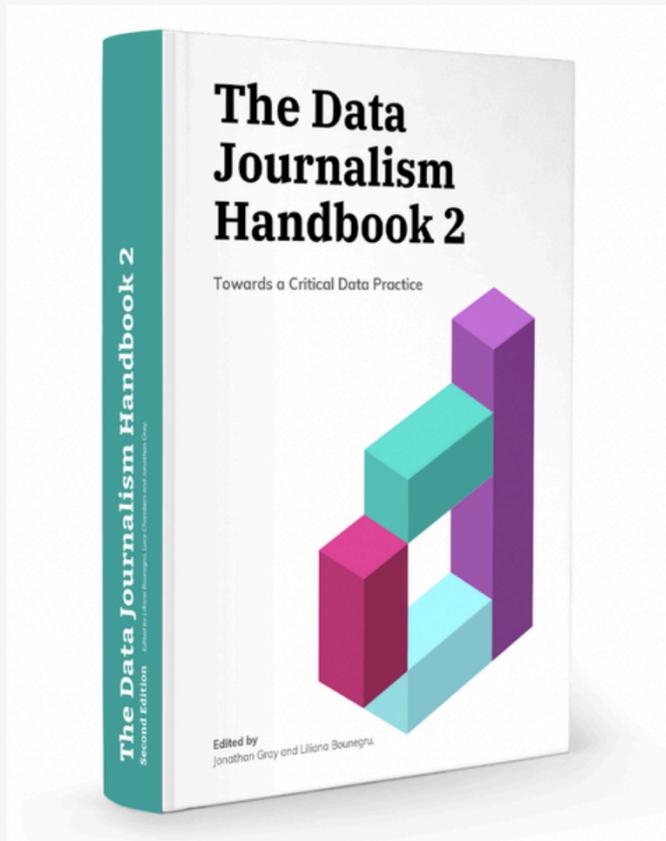
[Report]

# The Goon Squad

Loneliness, porn's next frontier, and the dream of endless masturbation

by Daniel Kolitz

[Read here](#)



# Pulling back the curtain: How 'live journalism' is re-engaging news audiences



## Let's **INVESTIGATE**

Seek Initiative supports citizens investigating in the public interest.

[FIND OUT HOW](#)



# Not neutral but...

**Truthful:** Takes a position based on the facts, reveals how it was arrived at and the limitations of what is known, open about biases and starting points

**Evidence-based:** Relying on sources with direct rather than institutional knowledge, reliable data, academic and scientific research, all fact-checked

**Context-rich:** provides necessary history or where to find it, embeds events in institutional context, points out common misconceptions, highlights patterns

**Accountability:** Names names, points out decisions that led to current state of affairs and what should be done to change it, who has yet to see justice

**Collaborative:** Transparent about work that went into reporting, acknowledges other journalism, gives credit (and where appropriate, pay and prizes)

***Thank you!***  
***tina@hostwriter.org***

